

“I am CardioSmart” Featured Patient Contest Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

This contest is sponsored and administered by the American College of Cardiology Foundation, 2400 N Street, NW, Washington, DC 20037 (“Sponsor”).

Void where prohibited by law. All federal, state, and local laws apply. Participation constitutes participant’s (“Participant”) full and unconditional agreement to and acceptance of these Official Rules. Any issues concerning the validity, interpretation or enforceability of these Official Rules, or the rights and obligations of Participant and Sponsor, shall be exclusively determined by Sponsor and governed by the laws of the United States and the District of Columbia. There will be a total of four prizes awarded in December 2017.

Who Can Enter

Contest is open to any legal U.S. resident at the time of entry. This contest is not open to employees of Sponsor or members of their immediate family and persons living in the same household. In these rules, “immediate family” means parents, children, siblings and spouse, regardless of where they reside. This contest is not open to past finalists or past winners of the I am CardioSmart contest.

How to Enter

Participants should email their story (500 words or less) and submit a photograph to Jennifer Jean-Pierre at jjpierre@acc.org. Only one entry per person is allowed. Sponsor is not responsible for late, lost, incomplete, damaged, or misdirected entries. All entries become the exclusive property of Sponsor and will not be returned. Submission of an entry constitutes an irrevocable, exclusive license by Participant for Sponsor to use the entry in any manner it chooses.

Judging

To select the four winners, Sponsor staff will review all entries for the contest and select the best story from each of the four conditions listed on the entry form: congenital heart disease, cardiac rehab, heart valve disease and women and heart disease. Judging is based on the Participants’ written stories. The judges will base their decisions on the quality of the writing, the story’s ability to inspire and motivate others and the story’s compatibility with the CardioSmart mission to empower patients to prevent, treat and manage heart disease. The stories and photographs may be used on the CardioSmart’s website, social media and promotional material. Sponsor may schedule an interview with any Participant to feature his/her story on the CardioSmart website and additional ACC publications. Participant expressly grants Sponsor permission to use their name, photograph, and likeness including Participant’s Facebook profile for purposes of the contest without further permission or compensation.

Prizes

Four prizes will be awarded at the end of the contest, approximately late December 2017. Each of the four winners will receive a \$100 Amazon gift card. Prizes are non-transferable/non-saleable. No substitution of prizes permitted, except by Sponsor due to prize unavailability at time of award. Reporting and payment of all federal, state, local or other applicable taxes and other expenses in connection with prizes are the sole responsibility of the winning Participant.

Selection of Prize Winners

Selection of the four prize winners will take place within 7 business days of the end of the entry deadline. All decisions of the Sponsor are final. Sponsor retains the right to conduct a background check on winning Participants. The odds of winning will be determined by the number of eligible entries received. Winners will be notified by e-mail in November 2017 and must claim their prize by e-mail within 7 days of that notification by replying to the e-mail notification with their current postal address. Prizes will be mailed within 30 days of receipt of prize winner's claim.

Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winning Participants. Winning Participants will be required to sign and return a properly executed release of liability, affidavit of eligibility and compliance with the Official Rules within 10 days of acknowledged notification. By accepting and/or using prize, each winning Participant agrees to allow Sponsor to use of his/her first and last name, place of residence, voice, photo, and/or likeness including his/her Facebook profile, as well as any quotation provided by winner, for the purpose of advertising, trade, or promotion, including online announcements, without compensation of any kind. If a selected potential winner cannot be contacted by e-mail, is ineligible or fails to comply with any of the requirements, fails to respond to the prize notification within 10 days of issuance of notification, or fails to return the completed and executed declaration and releases as required, prize shall be forfeited and an alternate winner will be selected through a random drawing if necessary. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the name on the entry form.

Conditions

By entering, each Participant, without limitation, agrees to be bound by these Official Rules and the decisions of the Sponsor, which shall be final. Participants that do not comply with the Official Rules shall be subject to disqualification without notice. Participant agrees to release and hold Sponsor and the employees, officers, directors, successors, agents and representatives of Sponsor, its members, officers and directors, affiliates, licensees, advertising, promotion, judging or fulfillment agencies, harmless from any and all injuries, losses, damages, rights, claims, and actions or any kind arising in connection with participation in contest or resulting from the acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based upon publicity rights, defamation, privacy rights or invasion of privacy.

If, for any reason this contest is not capable of running as planned, or if infection by a computer virus, bug, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor corrupt or affect the administration, security, fairness, integrity or proper play of this contest, Sponsor reserves the right at its sole discretion to disqualify any Participant or to modify, terminate, cancel or suspend, in whole or in part, the contest. Sponsor does not charge for registering on the CardioSmart site. Any Participants who pay for Internet access will be responsible for paying for connect time at their appropriate rates. No purchase or compensation is necessary to enter contest.

Winners List and Official Rules

To obtain a copy of the winners list or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to: Arielle Fingerman, Associate, CardioSmart Institutional Strategy & Engagement, American College of Cardiology, 2400 N Street, NW, Washington, DC 20037.