

“I am CardioSmart” Featured Patient Contest Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN.

This contest is sponsored and administered by the American College of Cardiology Foundation, 2400 N Street, NW, Washington, DC 20037 (“Sponsor”).

Void where prohibited by law. All federal, state, and local laws apply. Participation constitutes participant’s full and unconditional agreement to and acceptance of these Official Rules. Any issues concerning the validity, interpretation or enforceability of these Official Rules, or the rights and obligations of participant and Sponsor, shall be exclusively determined by Sponsor and governed by the laws of the United States and the District of Columbia. There will be a total of 7 prizes awarded in December 2014 (6 prizes) and March 2015 (1 grand prize).

Who Can Enter

Contest is open to any legal U.S., resident 18 years of age and older at the time of entry. (If the age of majority in your jurisdiction is different from 18, you must be the age of majority within your jurisdiction.) This contest is not open to employees of Sponsor or members of their immediate family and persons living in the same household. In these rules, “immediate family” means parents, children, siblings and spouse, regardless of where they reside. This contest is not open to past winners of the I am CardioSmart contest.

How to Enter

Participants complete an entry form and submit a photograph to cardiosmart@acc.org. Any person who completes the entry form and submits a photograph is eligible to win. Only one entry per person is allowed. Sponsor is not responsible for late, lost, incomplete, damaged, or misdirected entries. All entries become the exclusive property of Sponsor and will not be returned. Submission of an entry constitutes an irrevocable, exclusive license by Participant for Sponsor to use the entry in any manner it chooses.

Judging

To select the six winners, Sponsor staff will review all entries for the contest and select one winner for each of the six conditions listed on the entry form: Heart Attack, Atrial Fibrillation, Heart Failure, Congenital Heart Defects, Coronary Artery Disease, and High Blood Pressure. Judging is based on the participants’ answers to the essay questions on the entry form. The judges will base their decisions on the thoroughness of the answers to the essay questions, quality of the writing, and compatibility with the CardioSmart mission to empower patients to prevent, treat and manage heart disease. The answers to the essay questions and photograph may be used on the CardioSmart web site and promotional material. Sponsor may schedule an interview with any participant to feature his/her story on the CardioSmart web site. Participant expressly grants Sponsor permission to use their name, photograph, and likeness including Participant’s Facebook profile for purposes of the contest without further permission or compensation.

To select the grand prize winner, Sponsor will post the six winners’ photographs and summaries of the winners’ stories to the Sponsor’s Facebook site. Any Facebook user may “like” each post describing the winner. At the end of the contest, the “likes” will be tallied, and the grand prize will be awarded to the participant with the highest number or “likes.” In case of a tie, the CardioSmart editor-in-chief shall determine the winner.

Prizes

Seven prizes will be awarded at the end of the contest, approximately late November 2014. The approximate maximum retail value of an individual prize shall be \$100. The maximum retail value of the grand prize shall be \$2,000. Total approximate retail value of all prizes to be awarded is \$2,600. Prizes are non-transferable/non-saleable. No substitution of prizes permitted, except by Sponsor due to prize unavailability at time of award. Reporting and payment of all federal, state, local or other applicable taxes and other expenses in connection with prizes are the sole responsibility of the winner.

Selection of Winners

Selection of the six winners will take place within 7 business days of the end of the entry deadline. Sponsor will select six winners based on the quality of the essays provided in the entry form. The grand prize winner will be decided among the six winners by the tallying the highest number of Facebook "likes" received on a winner's posting. All decisions of the Sponsor are final. Sponsor retains the right to conduct a background check on winners. The odds of winning will be determined by the number of eligible entries received. Winners will be notified by e-mail by November 27, 2014 and must claim their prize by e-mail within 10 days of that notification by replying to the e-mail notification with their current postal address. Prizes will be mailed within 30 days of receipt of prize winner's claim.

Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winners. Winners will be required to sign and return a properly executed release of liability, affidavit of eligibility and compliance with the Official Rules within 10 days of acknowledged notification. By accepting and/or using prize, each winner agrees to allow Sponsor to use of his/her first and last name, place of residence, voice, photo, and/or likeness including his/her Facebook profile, as well as any quotation provided by winner, for the purpose of advertising, trade, or promotion, including online announcements, without compensation of any kind. If a selected potential winner cannot be contacted by e-mail, is ineligible or fails to comply with any of the requirements, fails to respond to the prize notification within 10 days of issuance of notification, or fails to return the completed and executed declaration and releases as required, prize shall be forfeited and an alternate winner will be selected through a random drawing if necessary. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the name on the entry form.

Conditions

By entering, each participant, without limitation, agrees to be bound by these Official Rules and the decisions of the Sponsor, which shall be final. Participants that do not comply with the Official Rules shall be subject to disqualification without notice. Participant agrees to release and hold Sponsor and the employees, officers, directors, , successors, agents and representatives of Sponsor, its members, officers and directors, affiliates, licensees, advertising, promotion, judging or fulfillment agencies, harmless from any and all injuries, losses, damages, rights, claims, and actions or any kind arising in connection with participation in contest or resulting from the acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based upon publicity rights, defamation, privacy rights or invasion of privacy.

If, for any reason this contest is not capable of running as planned, or if infection by a computer virus, bug, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Sponsor corrupt or affect the administration, security, fairness, integrity or proper play of this contest, Sponsor reserves the right at its sole discretion to disqualify any participant or to modify, terminate, cancel or suspend, in whole or in part, the

contest. Sponsor does not charge for registering on the CardioSmart site. Any participants who pay for Internet access will be responsible for paying for connect time at their appropriate rates. No purchase or compensation is necessary to enter contest.

Winners List and Official Rules

To obtain a copy of the winners list or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to: Jynelle Gracia, CardioSmart Managing Editor, American College of Cardiology Foundation, 2400 N Street, NW, Washington, DC 20037.